

peter | possenti

PROFILE

Highly-skilled retoucher and pre-press manager with over 15 years experience in photography, retouching, prepress, management and digital imaging technology. I've worked with notable photographers, ad agencies, major publications and retouch studios on many high profile ad campaigns, magazines, books and digital projects.

I have color management certification and extensive experience in project management, workflow development, asset management and proofing. Excellent at multitasking, troubleshooting and working under high-pressure deadlines.

PROFESSIONAL EXPERIENCE

November 2017 - Present

FREELANCE | New York, NY

Retouch Artist / Color management consultant
Retouching, color management, workflow and system consultation for retouching and advertising clients.

February 2012 – November 2017

RALPH LAUREN | New York, NY

Digital Retouching Director

- Oversee in-house retouching department
- Plan, deploy and manage in house CMYK print retouching capabilities
- Direct, mentor and lead full-time and freelance Retouching Staff
- Provide color management policies and support for the advertising and retouching departments
- Manage Oris proofer, Canon Laser printers and Fiery RIP's
- Work with art directors on obtaining their vision for advertising imagery
- Work with domestic and overseas partners and staff to ensure they maintain image brand standards on worldwide advertising campaigns

August 2002 - February 2012

HARRIS PUBLICATIONS | New York, NY

Retouch Manager

- Provided retouching for a variety of magazine titles in various genres including: XXL, Guitar World, Slam, and King Magazines.
- Oversaw freelance and staff retouchers
- Worked with printing plant on production and color issues.

August 1999 - August 2002

FREELANCE | New York, NY

Computer/Retouch Artist

Retouching, color work, design and system consultation for a variety of industries including advertising, magazines, books and internet. *Clients: People Magazine, Rolling Stone, Time Magazine, Duggal, Graphic Systems Group, and Color Wheel as well as many small boutique shops and photographers.*

November 1997 - August 1999

NORKIN DIGITAL ART | New York, NY

Retouch Artist

High-end retouching. Work included meticulous beauty retouching, product enhancement, compositing and fine art photography. *Clients included Revlon, Clinique, Versace, Pepsi, Pirelli Richard Avedon, Patrick Demarchelier, and Irving Penn.*

SKILLS

photography • raw file processing • retouching
page layout • proofing • color management
prepress • project management • workflow solutions

HARDWARE & SOFTWARE

film & digital cameras • capture one
photoshop • illustrator • indesign • lightroom
epson • canon • fuji printers • fiery & oris-cgs rips

EARLY CAREER

Rolling Stone Magazine, New York NY
Retouch Artist

DEAN DIGITAL, Wilmington, DE
Retouch Artist/Computer artist

LIQUID CHROME RETOUCHING, Richmond, VA
Co-Founder/President

LEE BRAUER PHOTOGRAPHY, Richmond, VA
Photographer/Studio manager

EDUCATION

ROCHESTER INSTITUTE OF
TECHNOLOGY, Rochester, NY
Bachelor of Fine Arts, Photo Illustration

CONTACT

315 W. 98th Street, #7C
New York, NY 10025
646-286-5965
peter@ppossenti.com

PORTFOLIO

<http://ppossenti.com>